

## WHAT IS CLAIMED IS:

1. A cooperation service method of contents  
viewing/listening and an attraction comprising the steps  
5 of:

recording, in a portable recording medium, viewing-  
and-listening information on viewing-and-listening of  
contents relating to an attraction;

reading the viewing-and-listening information  
10 recorded in the recording medium in an attraction system  
for performing the attraction; and

carrying out a privilege service of the attraction  
based on the read viewing-and-listening information.

2. A cooperation service method of contents  
15 viewing/listening and an attraction as claimed in claim 1,  
wherein the contents are broadcast through a transmission  
path, are received by a contents receiver, and thus, are  
allowed to be viewed and listened to.

3. A cooperation service method of contents  
20 viewing/listening and an attraction as claimed in claim 1,  
wherein the viewing-and-listening information includes at  
least one of a viewing-and-listening history, in which the  
contents viewing-and-listening is recorded, and  
information on the privilege service relating to the  
25 contents.

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4. A cooperation service method of contents  
viewing/listening and an attraction as claimed in claim 3,  
wherein the viewing-and-listening information includes  
personal information on a viewer-and-listener of the  
5 contents.

5. A cooperation service method of contents  
viewing/listening and an attraction as claimed in claim 1,  
wherein the privilege service is a service in which the  
attraction system performs an operation different from a  
10 usual operation for a viewer-and-listener of the contents.

6. A cooperation service method of contents  
viewing/listening and an attraction as claimed in claim 1,  
wherein the privilege service is a service in which a  
character in the attraction system talks to a viewer-and-  
15 listener of the contents.

7. A cooperation service method of contents  
viewing/listening and an attraction as claimed in claim 3,  
wherein the viewing-and-listening history includes at  
least one of information specifying the viewed and  
20 listened contents and the number of times of viewing and  
listening.

8. A cooperation service method of contents  
viewing/listening and an attraction as claimed in claim 3,  
wherein the privilege information includes at least one of  
25 information specifying the privilege service, an

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expiration date of the privilege service, information specifying the contents relating to the privilege, and a message relating to the privilege.

9. A cooperation service method of contents  
5 viewing/listening and an attraction as claimed in claim 4,  
wherein the personal information includes at least one of  
the name, sex, age and favorite character of the viewer-  
and-listener.

- 10 10. A portable recording medium for use in the  
cooperation service method of the contents  
viewing/listening and the attraction as claimed in claim 1,  
the portable recording medium having viewing-and-listening  
information on viewing-and-listening of contents relating  
to an attraction recorded therein.

- 15 11. A contents receiver comprising:  
a receiving device for receiving contents relating  
to an attraction, the contents being broadcast through a  
transmission path;

- 20 an output device for outputting the received  
contents in such a manner as to allow them to be viewed  
and listened to; and

a recording device for recording viewing-and-  
listening information on viewing-and-listening of the  
contents in a portable recording medium.

- 25 12. An attraction system comprising:

an attraction device for performing an attraction;  
and

information input equipment for inputting viewing-  
and-listening information from a recording medium having  
5 the viewing-and-listening information on viewing-and-  
listening of contents relating to the attraction recorded  
therein;

wherein a privilege service is carried out based on  
the viewing-and-listening information input by the  
10 information input equipment.

13. An attraction system as claimed in claim 12,  
wherein the viewing-and-listening information includes at  
least one of a viewing-and-listening history in which the  
contents viewing-and-listening is recorded and privilege  
15 information on the privilege service relating to the  
contents.

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